

Quinpool Road Mainstreet  
District Association

# Call to Indigenous Artists

THIS IS  
QUINPOOL 

## PROJECT BACKGROUND

With the North American Indigenous Games (NAIG) taking place this summer and the Cultural Village taking place just steps away from Quinpool Road, the Quinpool Road Mainstreet District Association (QRMDA) would like to celebrate the strong traditions of the Mi'kmaq, through incorporating the work of Indigenous artists in our public space. Quinpool Road was recently called "The Most Cosmopolitan Street East of Montreal." And for us, this means creating a greater cultural diversity; not only in the businesses on the street but by the artwork showcased on the street.

The QRMDA would like to engage multiple artists to craft and incorporate Mi'kmaq designs into a new bike rack program. The Association views this program as an important visual representation of Indigenous art and wants to provide the Mi'kmaq artist population of Kijipuktuk (Halifax) and across Mi'kma'ki (Nova Scotia), with multiple opportunities to tell individual stories through art work.

## OBJECTIVES

Building on the tremendous success of the Halifax Mural Festival, the QRMDA hopes to continue adding art throughout the community, some in unexpected places. The objectives of this project is to increase public art in the area and to have Indigenous artists showcase their creativity and vision. Our goal is to provide public space canvasses in the form of bike racks installed before NAIG, so that Indigenous people from across Turtle Island will be able to see these wonderful works of art.



## PROJECT DESCRIPTION

The QRMDA will be accepting up to 10 Indigenous artists for the project. The artwork from seven (7) will be on replacement bike racks that currently have our old brand on them and three (3) brand new bike racks. Once the artwork is complete, they will be installed for all to enjoy for years to come.

## THEMES

The QRMDA is open to any theme that reflects Indigenous arts and culture. Possible ideas could be; Sporting motif to reflect the sports represented during NAIG, seven sacred teachings, or Indigenous traditions.

## DETAILS

- Artists will be compensated with a \$350 honourarium
- Honourarium would include the cost of supplies
- Limited to two (2) entries per person/team
- If an artist is chosen to paint two (2) bike racks, they will receive \$350 for each one
- Ten (10) entries will be chosen for the project
- The QRMDA will provide the bike racks and have them installed prior to painting
- Bike Racks are made of galvanized metal
- Artwork will be selected by members of the Board of QRMDA
- Artwork will be anonymous during the selection process
- Installation of the bike racks will be completed by HRM staff
- Artists must include a description of the artwork submission
- Artists must also include a short Bio
- Artist bio and description will be included on a placard that will be affixed to the artist's bike rack



## TERMS & CONDITIONS

- Agree to submit an artist bio
- Agree to display of art on bike racks
- Agree to art displayed in a virtual gallery on [QuinpoolRoad.ca](http://QuinpoolRoad.ca) website with Bio and Art description
- Agree to the use of art submissions on QRMDA social media



## TECHNICAL SPECIFICATIONS

- We would prefer that submitted artwork be a digital file – accepted formats are jpeg, png or pdf
- If this is not possible, individual arrangements can be made to accept by mail
- All files submitted must be named appropriately by using your last name: Smith1, Smith2, Smith3, etc.

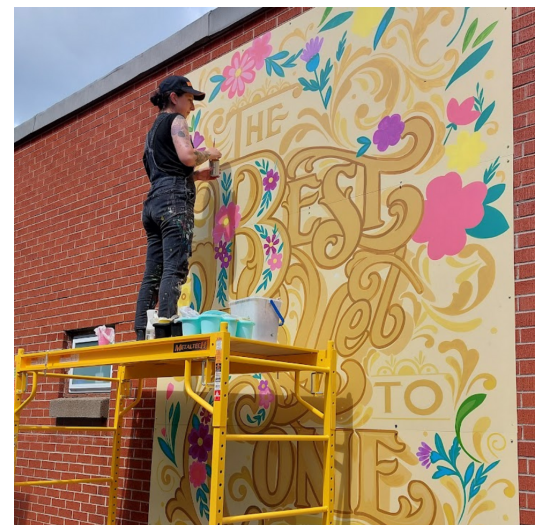


## HOW TO APPLY

- Fill out an application: [CLICK HERE](#)
- Attach a current CV
- Link to portfolio

To be eligible to submit for this opportunity, artists must:

- Be able to meet all of the project requirements
- Provide all supporting documents and agree to the Terms & Conditions





## SELECTION PROCESS

Artists must submit their art and all supporting documents by **4PM** on **MAY 19**. Committee members will review and select art submissions by **JUNE 2** - Winning artists will be notified shortly thereafter.

Note: While this is the intended selection process, in an effort to provide the most diverse array of artwork for the public to experience, QRMDA reserves the right to invite an artist to apply, should their style be lacking representation from the current applicants.

## JUDGING CRITERIA

Artists/Artisans will be selected based upon the following criteria:

- **Technical Ability:** Artist's history of work indicates professionalism, skill with materials and techniques, and indicates the capacity to meet the requirements of this event
- **Artistic Quality:** Artist's work is appropriate to its medium, represents it well, and shows personal creativity



Criteria	Score/100
Interpretation & Clarity of the theme	/30
Creativity, uniqueness & originality of the theme	/40
Artistic Skill Demonstrated	/20
Artist Bio/Portfolio/CV Submitted	/10

## COMPENSATION

- Artists will be compensated with a \$350.00 honorarium
- Payments will be administered via cheque
- Only selected submissions will be notified and compensated
- Artists will receive recognition both on the physical bike rack and digitally through [www.quinpoolroad.ca](http://www.quinpoolroad.ca)
- Artists will be recognized through a Quinpool Road Art Walking tour during the upcoming Halifax Mural Festival

**CONTACT INFORMATION:** Sandra Conrad [sandra@quinpoolroad.ca](mailto:sandra@quinpoolroad.ca)

